

EXECUTIVE SUMMARY OF IMPACT ASSESSMENT REPORT

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Chapter 1

INTRODUCTION

ABOUT ALEMBIC GROUP OF COMPANIES

The Alembic Group of Companies has been a cornerstone in fostering community development and corporate social responsibility since its inception in 1907. Founded on the principles of ethical and sustainable business practices, Alembic has evolved through the decades under the guidance of visionary leaders who have maintained a focus on serving humanity. Their commitment extends beyond business success, embedding community initiatives into the company's culture since the pre-independence era. The launch of the first formal rural development initiative in 1979 by Shri Ramanbhai Amin marked a significant milestone, targeting vocational training and education across over 50 villages. This initiative exemplified Alembic's long-standing dedication to aiding the economically weaker sections of rural populations by fostering self-reliance and contributing to a sustainable world.



BACKGROUND & NEED OF THE PROGRAM

Alembic CSR Foundation is committed to the holistic development of rural communities around its operational areas, focusing on education, health, and livelihood. Its initiatives aim to address grassroots challenges that hinder sustainable growth and community well-being

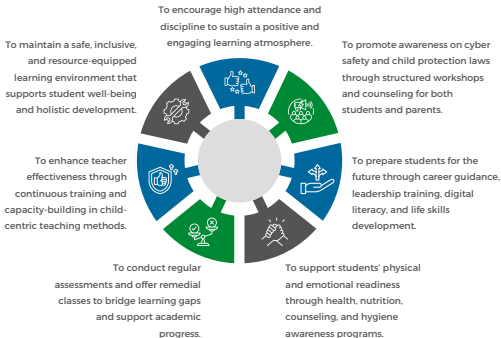
In response to the pressing need for continued education, especially for girls, the Foundation supports Vikas School, offering free secondary education to children from underserved villages. Alongside this, Project Suposhan addresses persistent health issues such as malnutrition, anemia, and menstrual hygiene through targeted interventions across Anganwadi Centers, aligning with the Government's Poshan Abhiyan. These efforts aim to ensure that children and adolescents are not only educated but also healthy and capable of realizing their full potential.

To support economic stability, the Farmers Empowerment Program equips small and marginal farmers with knowledge and tools for sustainable agriculture, livestock care, and access to financial systems. By encouraging collective action through SHGs and JLGs, the program helps farmers reduce costs, increase income, and build long-term resilience.

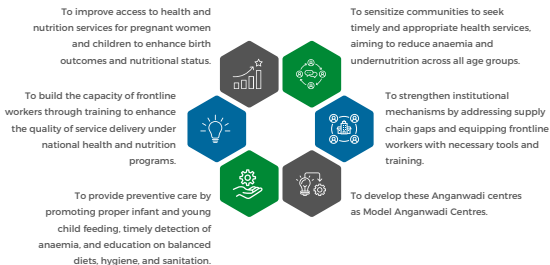
Recognizing that health issues like anaemia, Heavy Menstrual Bleeding (HMB), and Abnormal Uterine Bleeding (AUB) are major yet underrecognized concerns, the Foundation, through Alembic Pharmaceuticals' #ForHerWithHer initiative, is raising awareness, promoting diagnosis, and improving women's health across India. Together, these initiatives reflect Alembic CSR Foundation's integrated commitment to nurturing educated, healthy, and economically secure rural communities.



OBJECTIVES OF THE PROGRAM - VIKAS



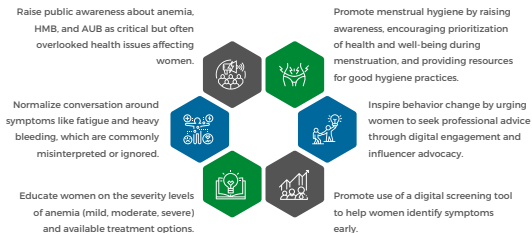
OBJECTIVES OF THE PROGRAM - SUPOSHAN



OBJECTIVES OF THE PROGRAM - FARMERS EMPOWERMENT PROGRAM



OBJECTIVES OF THE FOR HER WITH HER CAMPAIGN



Chapter 2

RESEARCH METHODOLOGY

Alembic Group commissioned SoulAce to assess the impact of its Education, Healthcare, and Farmers Empowerment programs. The study evaluates the reach, effectiveness, and alignment of these initiatives with Alembic's goals of inclusive growth and community development. It also offers actionable insights to enhance program outcomes and strengthen Alembic's commitment to sustainable and responsible corporate practices.

OBJECTIVES OF THE STUDY



To assess the effectiveness of organisational activities and measure their impact.



To conduct impact evaluations that generate meaningful insights while considering resource availability and decision-making timelines for the intervention.



To analyse the impact of social investments in programs and projects on beneficiaries and society.



To make evidence-based decisions for implementation, identify challenges, and ensure program continuity, scalability, sustainability, and efficiency.

RESEARCH METHODOLOGY

The impact assessment study adopted a comprehensive mixed-methods strategy, blending quantitative and qualitative approaches to offer a more intricate understanding of the project's impact. This combination allowed for the acquisition of both numerical data and detailed contextual insights, resulting in a more comprehensive evaluation of the project's outcomes.

MIXED METHODOLOGY

On the quantitative side, structured interviews and closed-ended surveys with multiple-choice and Likert-scale questions enabled the collection of data that could be quantified and statistically analyzed for clear, measurable outcomes. To complement this, qualitative methods such as semi-structured and open-ended interviews, along with Focus Group Discussions (FGDs), were conducted with a

diverse group of stakeholders, including project teams, school principals, teachers, and parents. These qualitative insights enriched the numerical data by uncovering deeper perspectives on program effectiveness, challenges faced, and areas for improvement. The findings from both methods were cross-validated through triangulation, enhancing the reliability and depth of the overall analysis. The study used a centralized dashboard and in-house app for real-time data monitoring, with descriptive, numerical, and graphical analysis to ensure data integrity and extract key trends.

UPHOLDING RESEARCH ETHICS

The impact assessment study followed a strong ethical framework to ensure participant protection and trust. Informed consent was obtained after explaining the study's purpose, risks, and benefits. Confidentiality and data security were strictly maintained to ensure anonymity. The study prioritized non-maleficence, transparency, and fairness, treating all participants equitably and without bias. These principles reinforced the integrity and credibility of the research process.

STANDARDISED FRAMEWORK FOR EVALUATION

The study used the OECD-DAC framework to ensure globally aligned, credible, and consistent evaluation of the project's impact.



SAMPLING FRAMEWORK

In order to ensure a well-rounded representation of the different sub-groups within the target population, the study employed a stratified random sampling technique. Additionally, for qualitative interactions, purposive sampling was utilised to engage key stakeholders.

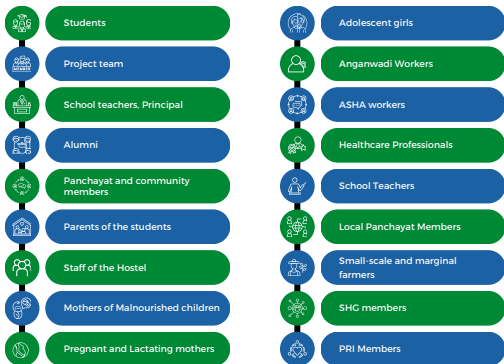
Stratified random sampling is a method that involves dividing the population into distinct subgroups and then randomly selecting samples from each subgroup to ensure representative diversity in the study.

Purposive sampling is a method in research where specific individuals or groups are deliberately chosen for inclusion in a study based on their unique characteristics or expertise to provide targeted and specialised insights into the research topic.

The sampling framework is illustrated below:

Project	Location	Sample size
Vikas Program	Panelav Village of Halol Taluka of Panchmahal dist. in Gujarat	142 students
Suposhan Program	53 Anganwadi Centres (in Panelav, Jarod and Karakhadi) of Panchmahal & Vadodara dist. in Gujarat	267 beneficiaries
Farmers Empowerment Program	25 Villages in Panchmahal & Vadodara dist. in Gujarat	259 farmers
For Her With Her	Pan India	Secondary Research

KEY STAKEHOLDERS



PROJECT 1: VIKAS SCHOOL PROGRAM

PROJECT DETAILS



Implementing Year

FY 2023-24



Assessment year

FY 2024-25



Project Budget

Rs. 1,82,93,159/-



Project location

Vikas High School and Vikas Higher Secondary School, Panelav, Halol Block



Alignment of SDGs



PROJECT ACTIVITIES



Created a safe, inclusive, and resource-equipped learning environment.



Offered remedial classes to strengthen core subject knowledge.



Conducted regular assessments and exams to track academic progress.



Provided counselling for students and parents on educational and personal issues, along with career guidance.



Trained teachers in child-centric and effective teaching methods.



Conducted workshops on personal safety, cyber awareness, and POSCO.



Ensured daily subject instruction with practice assignments.



Facilitated coaching in sports, computers, life skills, and leadership.

KEY IMPACTS

The students' high perception of safety reflects a secure and supportive learning environment.



Enabling access to quality education for underprivileged children.



Adequate study time and tutor support in the hostel have significantly improved academic performance, especially in English and Mathematics.



Higher aspiration levels, especially among girls' students to pursue education.



Helping families escape poverty by getting jobs through education.



The use of diverse educational workshops has enriched the students' learning experience with practical skills such as recognising cybersecurity measures.

SOCIAL RETURN ON INVESTMENT (SROI)



Project
Vikas



Net Social Benefits
Rs. 3,01, 68,645/-



Total Investment
Rs. 1,82,93,159/-



SROI Value
1.64:1

Major Activities

- School for underprivileged children.
- Hostel Facilities for Boys.
- Provision of uniforms, school bags and textbooks.
- Foundational course, Bridge course, Life skill Programs, Movie screenings, Cultural events, Counselling sessions, Picnics.

THE WAY FORWARD



ENHANCED TRANSPORT SOLUTIONS

Transport services for students, especially for female students commuting from distant villages, could be implemented. This could reduce fatigue, ensure safety, and encourage regular attendance.



INTRODUCTION OF NEW ACADEMIC STREAMS

A commerce stream could be introduced to meet the rising interest in business careers, alongside a Science stream, diversifying academic offerings and better preparing students for various professions.



INFRASTRUCTURE IMPROVEMENTS

Classroom technology could be upgraded with smart boards and better audio systems. This would improve learning outcomes and engagement through interactive and multimedia teaching methods.

OECD-DAC RATING

Relevance	★★★★★	Effectiveness	★★★★☆	Impact	★★★★★
Coherence	★★★★★	Efficiency	★★★★★	Sustainability	★★★★☆

Index: 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low

PROJECT 2: SUPOSHAN PROGRAM

PROJECT DETAILS



Implementing Year

FY 2023-24



Assessment year

FY 2024-25



Project Budget

Rs. 1,31,55,558/-



Project location

53 Anganwadi Centres (in Panelav, Jarod and Karakhadi) of Panchmahal & Vadodara dist. in Gujarat



Alignment of SDGs



PROJECT ACTIVITIES



Renovated Anganwadi Centres, conducted home visits, facilitated ANC check-ups and institutional deliveries, supported childbirth schemes, provided nutritional supplements, and tracked/treated anemia among pregnant and lactating mothers.



Promoted dietary changes through counselling and recipe sharing, tracked malnutrition in infants, and ensured follow-up care to improve nutritional outcomes.



Strengthened Anganwadi services by providing nutrition, health check-ups, games, and non-formal education to enhance children's cognitive and physical development.



Conducted anemia screenings and treatment, promoted menstrual hygiene through pad distribution and workshops, and created safe spaces for health conversations.

KEY IMPACTS



SOCIAL RETURN ON INVESTMENT (SROI)



Project
Suposhan



Total Investment
Rs.1,31,55,558/-



Implementing Partner
MGIDEI



SROI Value
1.96: 1



Net Social Benefits
Rs. 2,58,94,045/-

Major Activities

- Malnutrition Management & Nutri Corner.
- ANC facilitation.
- Menstrual Hygiene Promotion.
- Anaemia Management.

THE WAY FORWARD



INCREASE THE AVAILABILITY OF AFFORDABLE SANITARY NAPKINS

Self-help groups in the villages can be encouraged to produce high quality biodegradable sanitary napkins which can be further distributed to the adolescent girls for free or sold at a cheaper rate than the present one.

EQUIPMENT SUPPORT

Provision of sonography equipment at PHC in Panelav.

INTRODUCE MEASURES TO PROMOTE HOUSEHOLD HYGIENE

Organizing cleanliness drives, led by the panchayat, women or youth groups, alongside linking hygiene with local festivals, rituals, or health days can significantly improve household hygiene. Moreover, advocating for 'one small change' in the household set-up.

OECD-DAC RATING

Relevance	★★★★★	Effectiveness	★★★★☆	Impact	★★★★★
Coherence	★★★★★	Efficiency	★★★★★	Sustainability	★★★★☆

Index : 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low

PROJECT 3: FARMERS EMPOWERMENT PROGRAM

PROJECT DETAILS



Implementing Year

FY 2023-24



Assessment year

FY 2024-25



Project Budget

- Agriculture: Rs. 83,71,630/-
- Animal Husbandry: Rs. 28,68,440/-



Project location

25 Villages in Panchmahal & Vadodara dist. in Gujarat



Alignment of SDGs



PROJECT ACTIVITIES



Mobilized small and marginal farmers into cohesive clusters, fostering collaboration, peer learning, and sustainable collective action through strong leadership development.



Introduced drip irrigation, farm mechanization, and supported high-value crop transitions to boost efficiency, reduce labour, and enhance farm incomes.



Facilitated financial literacy, bank linkages, and collective marketing strategies to ensure fair pricing, better input access, and long-term financial stability.



Delivered trainings on technical, managerial, and organic farming practices (INM/IPM), improving soil health, productivity, and shifting focus from chemical to eco-friendly inputs.

KEY IMPACTS

Increased crop yield and productivity due to crop diversity.



Reduced chemical fertilizers lead to better soil health.

90% of farmers reported an increase in milk production because of better livestock management.



Higher conception rates and better herd management lead to increased milk production per animal.

88% of farmers found IPM effective for pest control, leading to safer, chemical-free farming.



Better water retention and nutrient absorption.

SOCIAL RETURN ON INVESTMENT (SROI)



Project
Farmer Empowerment program: Agriculture



Implementing Partner
Farm bridge



Net Social Benefits
Rs. 6,13,88,866/-



Total Investment
Rs. 83,71,630/-



SROI Value
7.3: 1

Major Activities

- Crop Variety / Seed Change Interventions.
- Capacity Building and Training Support.
- Comprehensive Agricultural Input Support.
- Input Cost Reduction (Fertilizer / Labour Saving Technologies).



Project
Farmer Empowerment Program: Animal Husbandry



Implementing Partner
BAIF



Net Social Benefits
Rs. 2,09,68,500/-



Total Investment
Rs. 28,68,440/-



SROI Value
7.3: 1

Major Activities

- Deworming & Vaccination.
- Conventional Artificial Insemination.
- Sex sorted Artificial Insemination.
- Fodder Demonstration & Capacity Building Programs.

THE WAY FORWARD

LEVERAGE GOVERNMENT SCHEME FOR FENCING

Provide support to farmers in accessing government schemes, including crop insurance and solar fencing, to enhance risk mitigation and protect livelihoods.



BREED IMPROVEMENT & LIVESTOCK CARE

Enhance training programs on high-yield livestock management to optimize the 1.5-year lactation cycle, ensuring proper care for increased productivity.

PROMOTE CLIMATE RESILIENT CROPS

Promote the adoption of climate-resilient crop varieties such as drought-, flood-, and heat-tolerant seeds to safeguard farmer livelihoods against climate variability.

OECD-DAC RATING

Relevance	★★★★★	Effectiveness	★★★★★	Impact	★★★★★
Coherence	★★★★★	Efficiency	★★★★★	Sustainability	★★★★★

Index: 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low

PROJECT 4: FOR HER WITH HER CAMPAIGN

PROJECT DETAILS



Implementing Year

FY 2023-25



Assessment year

FY 2024-25



Implementing Partner

Havas



Project Budget

₹71,00,000/-



Project location

PAN India



Alignment of SDGs



PROJECT ACTIVITIES



Development of dedicated website and screening tools to help women assess symptoms of Anemia and HMB and seek timely medical advice.



Driving awareness through newspaper ads, multilingual video commercials, and social media content across major platforms.



Expansion of the campaign through regional language content and influencer-driven storytelling.



Performance marketing strategies were implemented to boost campaign visibility, while doctors were engaged through informational kits to reinforce health messaging during patient interactions.

KEY IMPACTS

The campaign encouraged women to take action and use the anemia screening tool, demonstrating strong conversion from awareness to action.



By addressing menstrual health openly, the campaign helped reduce stigma and encouraged more open discussions around the topic.

The campaign set a benchmark for data-driven digital health communication, aligning tools and content with measurable health outcomes.



The campaign's long duration allowed for reinforcement, helping to solidify behavior change over time.

THE WAY FORWARD



Region-specific Content

Tailor campaign content to themes and symptom to address cultural taboos in different states.

Engage with ASHA

workers in the campaign outreach efforts to effectively reach rural locations.

Use QR codes at PHCs & schools

Distribute educational posters and flyers at government-run facilities and enable direct digital tool usage.

OECD-DAC RATING

Relevance	★★★★★	Effectiveness	★★★★★	Impact	★★★★★
Coherence	★★★★★	Efficiency	★★★★★	Sustainability	★★★★★

Index: 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low